



MOONSHINE *and* *Fuggles*

Who: Moonshine & Fuggles

What: Product descriptions

When: September 2020

Independent drinks merchants, Moonshine and Fuggles, were referred to me through a mutual friend to write product descriptions for their extensive range of bevvies.

I particularly loved the research part of this gig.

Please enjoy the samples provided - bottoms up!

Sugar Kelp seaweed is the star ingredient here, lending a touch of salty sweetness to this beautifully bottled, boutique gin from the Scottish Isles.

Distilled in a copper gin still nicknamed 'The Dottach' in honour of a historic, feisty lady from the local village, it's best paired with a slice of zesty red grapefruit, a splash of tonic and a gorgeous sunny day.

Taste Notes: Juniper and pine needles on the nose, balanced on the palate by a hint of mango, orange and grapefruit.

Redbreast 12 Year

Matured in American Oak bourbon barrels (for their distinctive vanilla and caramel notes) and Spanish sherry butts, adding a layer of Christmas character, this award-winning 12-year from the rugged south coast of Ireland ebbs and flows its way around your mouth from the first sip.

It's well balanced, it's silky smooth and it's the biggest selling Single Pot Irish Whiskey in the world.

Taste Notes: Spicy, nutty and a hint of Sherry.

RL Seale's 10 Year Rum

Arguably one of the coolest-looking bottles around, this spiced Caribbean beauty is more than just a piece for the display cabinet.

Boasting layers of juicy fruit, nutty spice and toffee apple, it's a taste of paradise from the ancestral home of rum.

The staple ingredient in a classic Barbados cocktail, the Corn 'n' Oil, it pairs beautifully with zingy limes and tropical liqueur, or neat over ice.

Taste Notes: Rich brown sugar, woody aromas, a lingering sweet start turning to a slightly peppery finish.